

KTA Membership price list

	Basic	Premium
	£130*	£325*
Pasia listing on unum konviele and	(excl VAT)	(excl VAT)
Basic listing on <u>www.keswick.org</u>	✓	\checkmark
Promote your business to the 3 million people who visit the site with:	v	v
Up to three photos.		
• 20 words		
Hot link to your website.		
Premium listing on <u>www.keswick.org</u>		
Up to 20 photos		
Unlimited text	£200	\checkmark
• Video		
 Ability to edit entry and add special offers and late availability. 		
 Ability to add an event to our event 		
calendar.		
Weekly newsletter		
Our expert local staff will keep you up to date with	\checkmark	\checkmark
local and national news that will affect your		
business.		
Expert advice and support		
Our Tourism Manager has been at the heart of the		
local tourism economy for many years and is a font	\checkmark	\checkmark
of knowledge. If she can't help solve your problem		
she will know someone who can.		
Access to photo library with over 1,800 royalty	\checkmark	\checkmark
free images		
Discounts and offers from local suppliers	~	\checkmark
Line-listing in printed Keswick Guide		
Promote your business in our guide with a	\checkmark	\checkmark
distribution of 20,000 printed and approx. 5,000		
digital.		
Exhibit at our Leaflet Swap	T	
Meet other business owners and potential	£50	\checkmark
customers at our annual networking event.		

We will share your social media posts to our 26,000 Facebook followers. **Image: Constant of the second se	Social media post shares		
We will share your social media posts to ourUp to 6 per yearNo limit26,000 Facebook followers. **Up to 6 per yearNo limitSolus social media posts. We will create and post solus social media posts for your business to our 26,000 Facebook followers and 5,000 Instagram followers.£10✓Inn-Style commission free booking portal. Avoid paying punitive fees to booking portals with our fully integrated commission-free platform.£60✓Promote your business to 25,000 subscribers of our monthly newsletter. Business specific newsletter/promotion to our database of 25,000 subscribers.£120£120Website BannerContact for pricingContact for pricingWebcam Have your webcam featured on our webcam page. Most visited page on the website (730,000 in 2021).£120£120Town Map and Guide. Highlight your business on our popular town map.Contact for Contact for Contact for pricingContact for pricing	-	1	1
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listing. £25 £25	listing.	£25	£25
N/A to anyone taking a paid advert	N/A to anyone taking a paid advert		

All prices are ex vat

* Membership year runs from 1st September to 31st August. Cost will be worked out pro rata for businesses joining part way through the year.

* Prices quoted are for a single business. Those with multiple businesses and agencies, hotels and holiday parks should contact us for a price.

** Social media shares are at the discretion of KTA staff, subject to post content and Visit Keswick being tagged.

Accommodation application form Business application form