

KTA Membership price list

	Basic	Premium
	£130* (excl VAT)	£325* (excl VAT)
Basic listing on www.keswick.org Promote your business to the 3 million people who visit the site with: <ul style="list-style-type: none"> • Up to three photos. • 20 words • Hot link to your website. 	✓	✓
Premium listing on www.keswick.org <ul style="list-style-type: none"> • Up to 20 photos • Unlimited text • Video • Ability to edit entry and add special offers and late availability. • Ability to add an event to our event calendar. 	£200	✓
Weekly newsletter Our expert local staff will keep you up to date with local and national news that will affect your business.	✓	✓
Expert advice and support Our Tourism Manager has been at the heart of the local tourism economy for many years and is a font of knowledge. If she can't help solve your problem she will know someone who can.	✓	✓
Access to photo library with over 1,800 royalty free images	✓	✓
Discounts and offers from local suppliers	✓	✓
Line-listing in printed Keswick Guide Promote your business in our guide with a distribution of 20,000 printed and approx. 5,000 digital.	✓	✓
Exhibit at our Leaflet Swap Meet other business owners and potential customers at our annual networking event.	£50	✓

Social media post shares We will share your social media posts to our 26,000 Facebook followers. **	✓ Up to 6 per year	✓ No limit
Solus social media posts. We will create and post solus social media posts for your business to our 26,000 Facebook followers and 5,000 Instagram followers.	£10	✓ Up to 2 included (on request), £10 per post thereafter
Inn-Style commission free booking portal. Avoid paying punitive fees to booking portals with our fully integrated commission-free platform.	£60 p/a	✓
Advert in monthly newsletter. Promote your business to 25,000 subscribers of our monthly newsletter. Bulk discounts available.	£60 Per month	£60 Per month
Solus newsletter Business specific newsletter/promotion to our database of 25,000 subscribers.	£120	£120
Website Banner	Contact for pricing	Contact for pricing
Webcam Have your webcam featured on our webcam page. Most visited page on the website (730,000 in 2021).	£120	£120
Town Map and Guide. Highlight your business on our popular town map. 135,000 copies distributed. Priority given to KTA members on a first come, first served basis.	Contact for pricing	Contact for pricing
Advert in Keswick guide. Line entry is included (see above), but full display ads are available. Includes clickable link in digital version of the Guide.	From £125	From £125
Clickable link in Keswick Guide for your line-listing. N/A to anyone taking a paid advert	£25	£25

All prices are ex vat

*Prices quoted are for a single business. Those with multiple businesses and agencies, hotels and holiday parks should contact us for a price.

**Social media shares are at the discretion of KTA staff, subject to post content and Visit Keswick being tagged.